

**Ukraine is not just about territory:  
it's about people.**



**небачена сила  
unseen force**

# The Unseen Force

Is a powerful reminder of the Ukrainian people's strength, compassion and courage in the face of adversity.

These are stories of a resilient nation battling Russian imperialism and occupation.

Ukrainian resistance has been shaped over centuries: always creative, vibrant and daring.

Ukrainian resistance is not just about land, but about people.

We showcase the history and the present-day work of Ukraine's resistance movements, as well as the artistic community's response to Russia's unprovoked invasion.

We amplify the voices of those under Russian occupation and highlight the role they play in resisting the occupying regime.

# Non-violent resistance

Non-violent resistance is a form of conflict that confronts the enemy without weapons. Its advantage is that anyone – young, old, male, female – can participate.

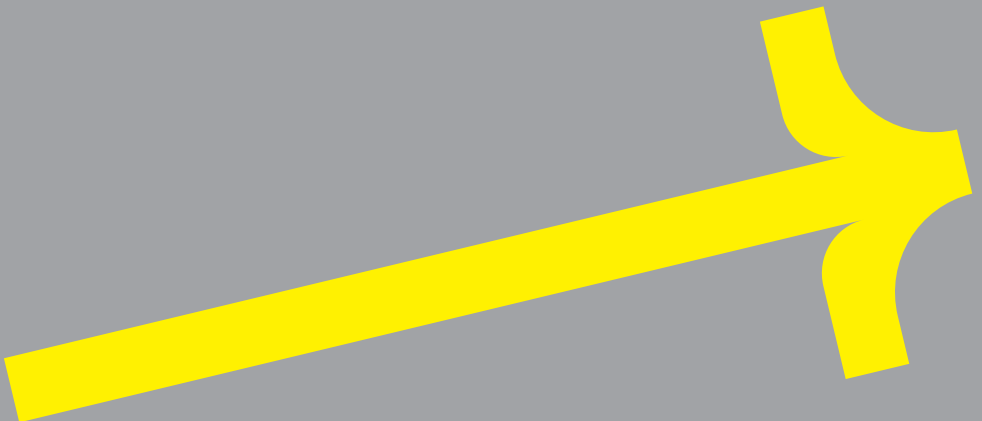
This is important for a simple reason: the greater the number of people who participate, the greater the resistance to the Russian occupiers.

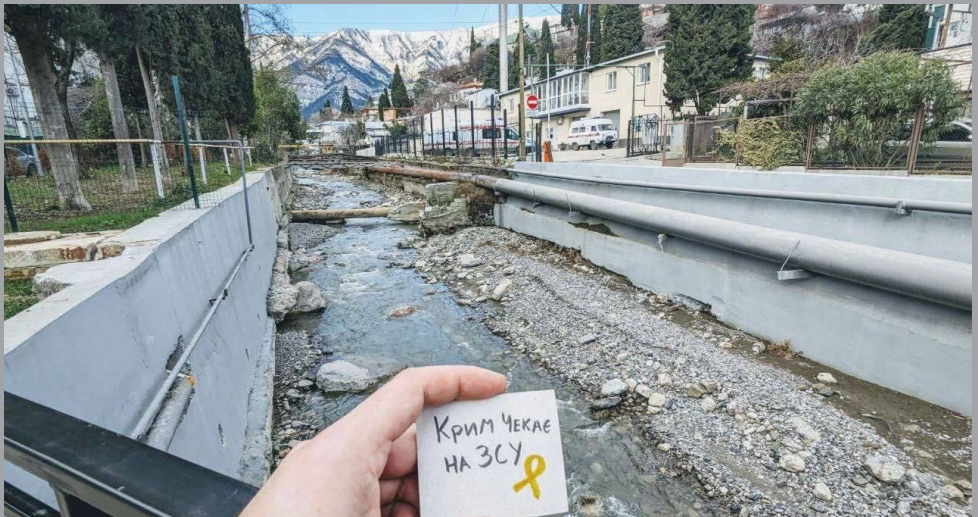
The tactics of non-violence are almost limitless: public displays of Ukrainian identity, shaming Russian officials, refusing to cooperate in Russia's illegal political processes, misleading Russian soldiers and so on...

The Yellow Ribbon movement, which emerged in April 2022 in Kherson, and the Angry Mavka group, set up in 2023 in Melitopol, are waging a guerrilla war of information and sabotage.

Crimean Seagull Warriors and Atesh meanwhile provide tactical information to the Ukrainian Armed Forces.

Together, their resistance opposes almost all manifestations of the occupying regime wherever they appear.





# Yellow Ribbon

Is Ukraine's leading non-violent resistance group, dedicated to peacefully resisting Russian occupation wherever it arises. In 2022, it was one of four Ukrainian groups honored with the European Parliament's Andrei Sakharov Prize for "For Freedom of Thought"— the EU's main award for the defense of Human Rights.

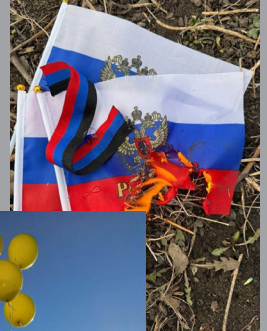
What distinguishes Yellow Ribbon from traditional nonviolent resistance movements is its emphasis on the digital. The group has activists across the occupied territories who stay connected via a chatbot plugin on the group's Telegram channel.

The system enables Yellow Ribbon's many activists to most effectively resist the Russians inside the occupied territories, while safeguarding their own anonymity.

Yellow Ribbon has helped change the nature of nonviolent resistance movements. In the past these tended to center on a single, charismatic figure, now it is a horizontal structure united around an idea.

With its army of activists across occupied Ukraine, Yellow Ribbon creates impact through a shared disgust at Russia's occupation and atrocities. Its great strength lies in its digitally diffuse activism – which makes stopping it that much harder for the occupiers.





11,300 activists in the chatbot  
20,000 channel subscribers

# Angry Mavka

Three women disgusted at Russia's misogyny and oppression came together to resist Moscow's invasion. They named their group Mavka after the forest-dwelling female spirit from Ukrainian folk mythology who entices young men into the woods, and then "tickles" them to death. Beginning with just a handful of activists, Mavka now works across occupied Ukraine.

Mavka symbolises the defiance of Ukrainian women to Russian occupiers who operate through fear and oppression. Moscow believes that women are second class citizens, who belong at the home.

The movement uses art to resist. During Russia's illegitimate elections campaign in the occupied-territories, Mavka issued

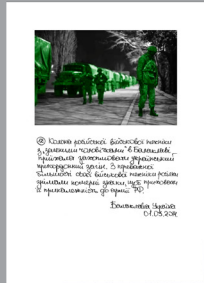
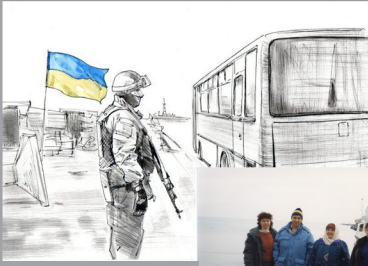
its own series of banknotes that copy the Russian 200-ruble bill while simultaneously subverting it through pro-Ukrainian images and slogans.

Lipstick graffiti, pro-Ukrainian newspapers and even treating the occupiers to moonshine with laxative are just a few of Mavka's ways to remind the Kremlin that its forces are unwelcome occupiers on Ukrainian land.

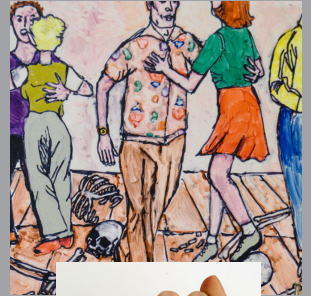
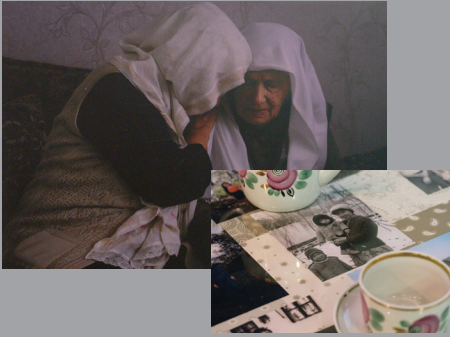








Our narrative is based upon the idea of people power as a unique force. We strive to represent the challenges facing the resistance and the many creative ways in which it responds.



We deconstruct traditional ideas of women as passive victims of war and show how they have become role models of nonviolent resistance and help keep alive a flame of Ukrainian identity under the most brutal of occupations.

# ЗНАЧЕННЯ У НАЦІЇ

... Від тих, хто поставив під на-  
диріжжям, не дають у тому відрі-  
ді історії цивільних, не мають  
масштабного впливу.

Гідності, щоб кинути виклик.

... широке застосування, в контексті



... у 2022 року опір стосується тих,  
... військові операції українського  
... та жіноча група «Сла Мамка», які  
... а також такі групи, як «Білки»  
... тактичну інформацію Збройним

... ській окупації у будинок і спосіб,  
... жуть долучилися до боротьби за  
... військовими методами, обира-  
... ення російської окупації.

... отив українців

# RESISTANCE: DEFINING A NATION'S CHARACTER

Ukraine resists Russia with the 2013 EuroMaidan protests, the 2014 Euromaidan protests, and the 2022 Russian invasion. Ukraine resists the Russian invasion since its start in February 2022.

Take the case of a nation's character. It is a matter of justice and respect.

But what is the world's definition of justice, in the test of the world?



to those active inside the military operations, the Ribbon Movement and the guerrilla information war and Atlas, who supply to

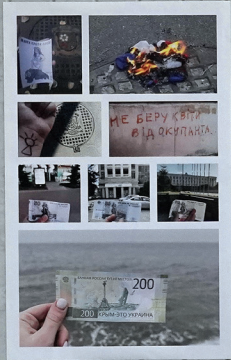
Anyone inside the occupied whatever means, is taken through violence and of same goal: the end of the

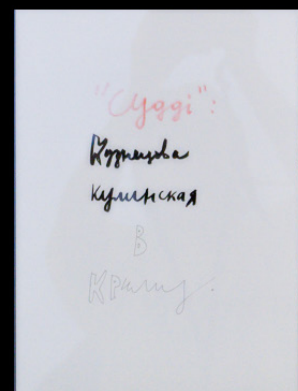
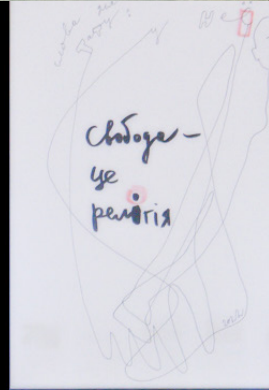
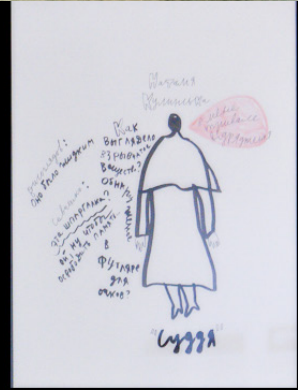
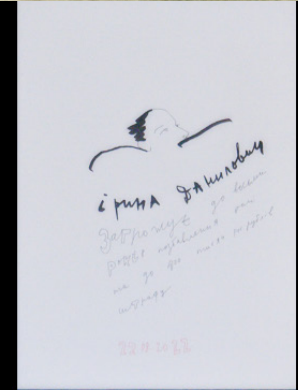
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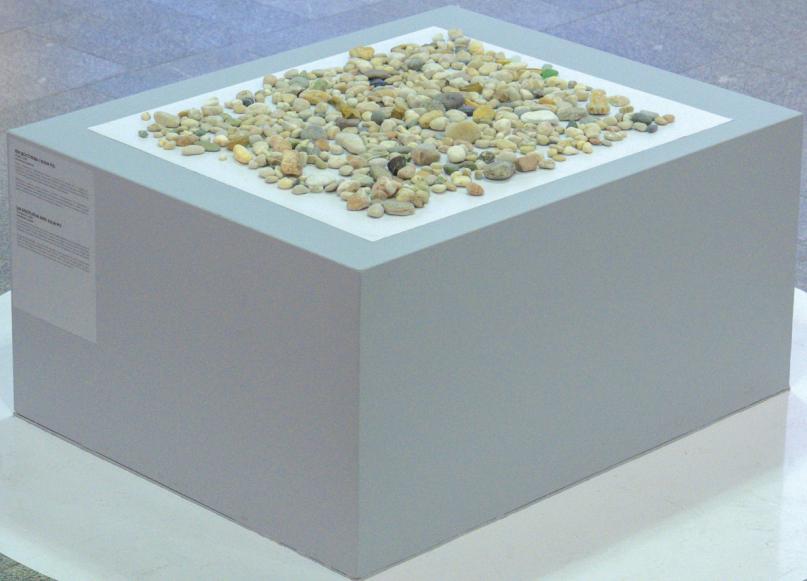


# небачена сила unseen for



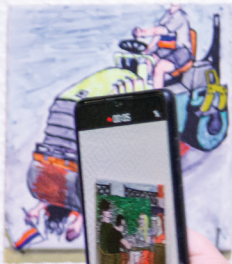








The Russian flag is a symbol of the Russian Federation. It consists of three horizontal stripes of equal width: white on top, blue in the middle, and red on the bottom. The flag is a symbol of national identity and pride.



The image shows a person riding a motorcycle. The motorcycle is yellow and blue. The rider is wearing a helmet and a jacket. The background is a blue sky with white clouds.



The image shows a group of people sitting at a table outdoors. There are four people in total. They are sitting at a table with a green tablecloth. The background shows a building and some trees.









Вона скотилася сідцями, знепритомніла.



**ДЕЛАЮ ВИД, ЧТО  
ВСЕ НОРМАЛЬНО**



Victoria Amelina

**Sirens**

Air-raid sirens across the country  
It feels like everyone is brought out  
For execution  
But only one person gets targeted  
Usually the one at the edge  
This time not you

# СОЛІДАРНІСТЬ

сплому опроти  
одні окуповані  
нік є багатшасю  
нік акт опору віоме мати  
і, можани кого Бєспл-

взаємну підтримку та  
ать стрічки, графіті  
що, що руйнують  
вакої прокламації  
ація підтримки  
нік за межани  
ій та мінероді  
ють ненасильни-

нічний опір бу  
для змін і бороти  
омани: протести на  
Солний марш  
в 1930 році, рух за  
ної з Мартинові  
одним у США -

ую підтримку на  
у Україні, здійснює  
ри. Взаємн набли  
ни неможливо оди  
ї фото у визнаному  
в консулстві чи  
орсу з ними,  
надішліть  
в Instagram,  
агіс

начила  
авка

рими перетворили  
білша, анек проста



## SOLIDARITY

Ukrainians are not alone in this resistance. Solidarity both within and towards occupied populations is multi-layered and corresponding. A simple act of resistance can resonate far beyond its immediate vicinity.

The activists find mutual reassurance and motivation upon seeing each other's ribbons, graffiti, and posters disrupt Russian propaganda. Similarly, demonstrations of support to those activists from Ukrainians outside the occupied territories as well as the international community spur on the Resistance.

Historically, non-violent resistance has been a successful tactic for challenging oppressive regimes and enacting change. Examples include Mahatma Gandhi's Salt March in India in 1930, the civil rights movement led by Martin Luther King Jr. in the US, and the Tiananmen protests in 2014. There are many such success stories.

Show your support for Ukraine's non-violent resistance by carrying out your own act of defiance. Take a sticker, make a temporary tattoo, or draw one of the symbols of resistance. Place it near or at the Russian consulate or embassy, or any recognizable place, snap a photo, and send it to our Instagram account using the hashtags.

#UnseenForce  
#AngryMavka

These small expressions of support turn solidarity into something more than the simple



# Exhibition areas

History and Role of Nonviolent Resistance

Yellow Ribbon Movement

Angry Mavka Movement

Mavka's Diaries from Occupation

The Female Face of Resistance — LOMYKAMIN 2.0

Artistic Response from the Occupied Territories:

Maria Kulikovska

Alevtina Kakhidze

Lia Dostleva

Yulia Po

Emine Ziyatdinova

Yulia Danilevska

Yana Golubiatnikova

Diana Berg

Vira Protskich and more

Memes of Victory:

Humor as a Tool of Strength and Installations by Serhiy Zakharov  
and viral memes by Maksym Palenko

'De-occupation'

documentation project by Ukraïner

The 'Resistance'

video project by Akim Alimov

Museum Crisis Centre Network

(Interactive Section with VR on 'Wounded culture')

'Just pretend' labyrinth by Crimean artist Antik Danov

Poetry installation 'Between Sirens'

by PEN Ukraine

The shield from the Maidan protests of Roman Ratushny

'Add Your Support Message for the Resistance' Wall

Campaigns of Support and Solidarity

# Ukrainian House

18.05-02.06 2024





**2 weeks** exhibition

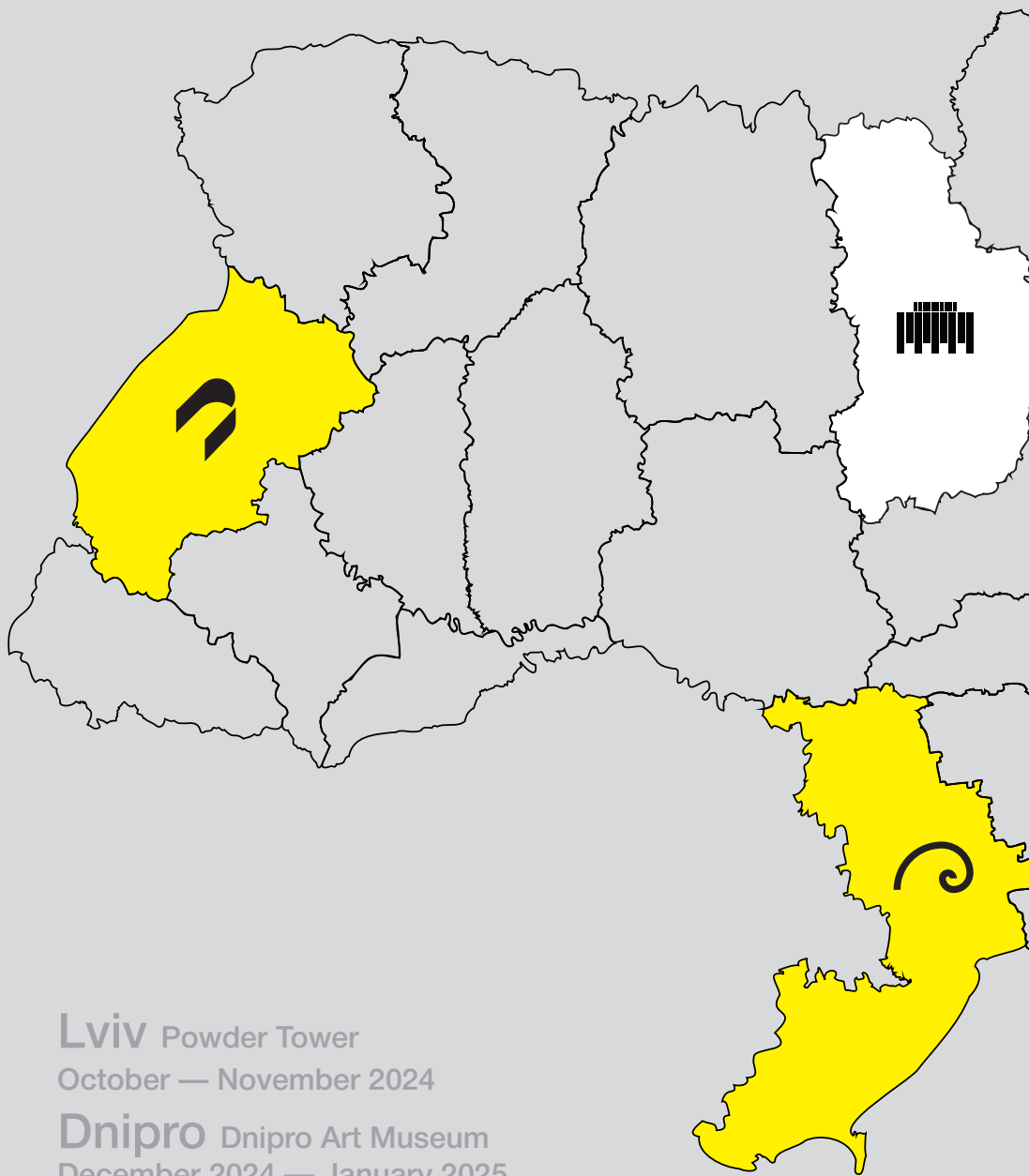
**2,000+** visitors

**9** events

**12** guided tours  
in multiple languages

**90** media appearances

**21+ million**  
total media audience outreach



**Lviv** Powder Tower

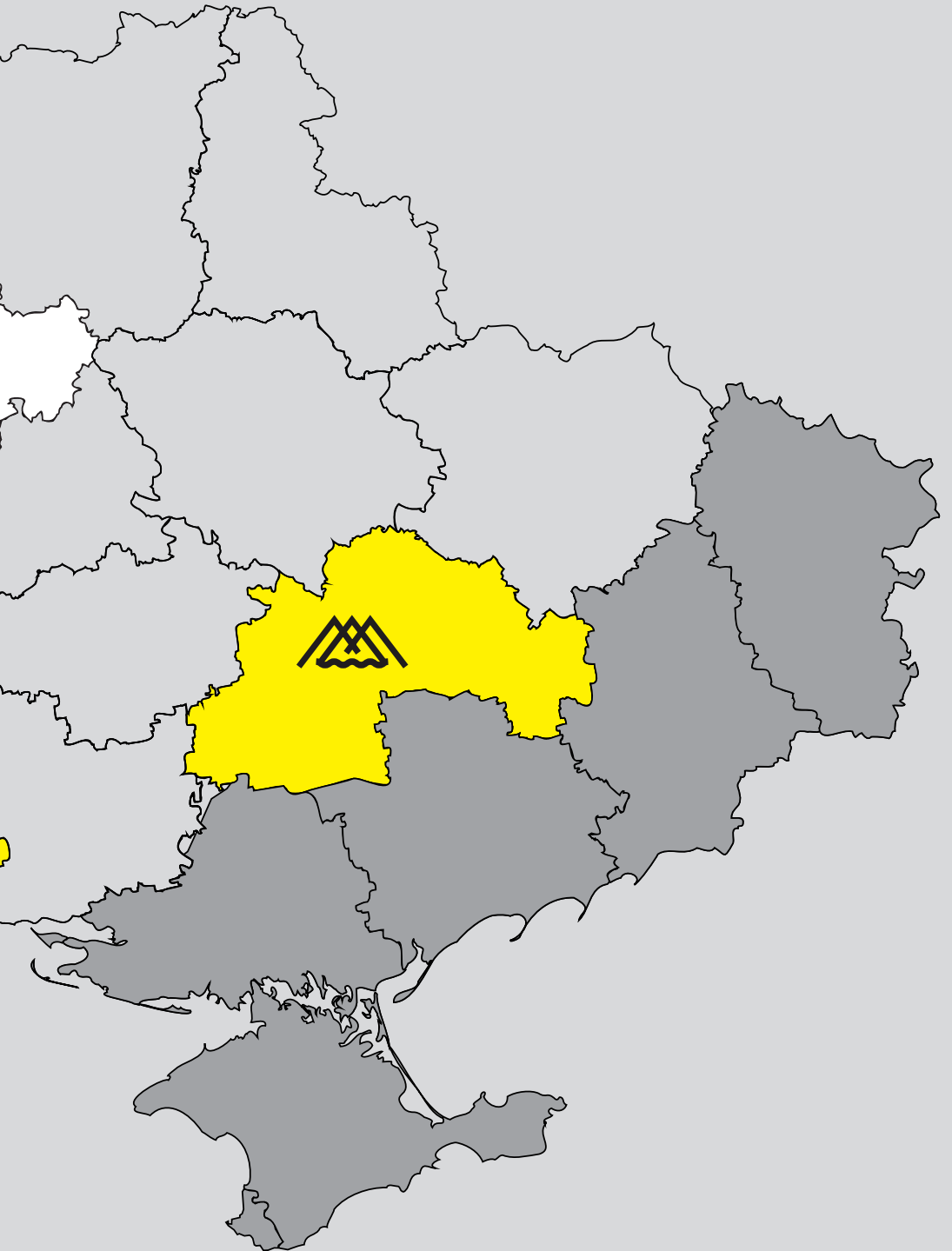
October — November 2024

**Dnipro** Dnipro Art Museum

December 2024 — January 2025

**Odesa** Odesa Fine Art Museum

January — February 2025



# Solidarity

The poster is a dense collage of handwritten and printed text in various languages, centered around the Ukrainian national symbol, the trident. The text is written in vibrant colors like yellow, blue, and purple. Key elements include:

- Central Text:** "Україна" (Ukraine) written vertically in large yellow letters, and "ЄВРОМАЙДАН" (Euromaidan) written horizontally in blue and purple.
- Top Right:** "!!! НАША РУСОФОБИЯ НЕДОСТАТНА! МРІЮ ЗНОВ ПРОКАТИСИ ХАРКІВ-ЄВПАТОС" (Our xenophobia is not enough! I dream of driving through Kharkiv-Europatos again).
- Top Middle:** "ММ ВСІ ЗАСЛУГОВУЮТЬ НА УДАРИ" (All of them deserve to be hit).
- Top Left:** "КАРФАГЕН БУДЕ ЗРУЙНОВАНО!" (Korfu will be destroyed!).
- Language Variety:** Messages in Ukrainian, Russian, English, and other languages like Polish, Czech, and Slovak. Examples include "Слава Україні" (Glory to Ukraine), "I love you", "We are with you", and "Ukraine is not for sale".
- Visual Elements:** A large trident symbol in the center, a black ribbon (symbol of mourning), a sun with a face, and various small icons and drawings.
- Bottom Section:** More text, including "Слава Україні" repeated, and "Смерть воєнним" (Death to the war). A small drawing of a soldier is visible at the bottom right.

NOT 2014  
PI 9

RESIST REBEL  
REFUSE

МИ ПЕРЕМОЖЕМО!  
Северодонецк - це  
Україна

Блакатиць  
сторія жовтої та синьої  
Україна

Ніколи  
Тримайся  
SEABABY in  
CRISIS

НАБАСЕ!  
Вінно  
СТАНА  
Україна

WWI 2  
Україна  
Вам!

СЛАВА  
Україні  
ЛОБОТИН

Хочу  
bigbigati  
Матимоналі!

БОРИТЕСЯ  
ПОБОРЕТЕ!  
АНСЬК

NECH WAS  
Україна

TRIMAJTESIA!  
Україна  
ЯК ТОВА НЕ МОЖЕ  
ХЕРСОН

де я родому  
не не бачили  
Хочу  
ВІРЮ В ЗСУ

Серце  
Україна

TRIMAJTESIA!  
Україна  
ЯК ТОВА НЕ МОЖЕ  
ХЕРСОН

Хочу  
ВІРЮ В ЗСУ

Україна  
ВІРЮ В ЗСУ

Хочу  
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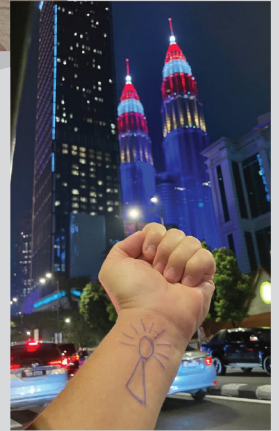
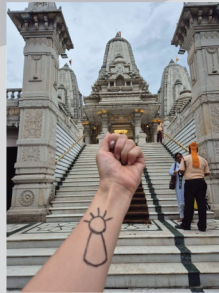
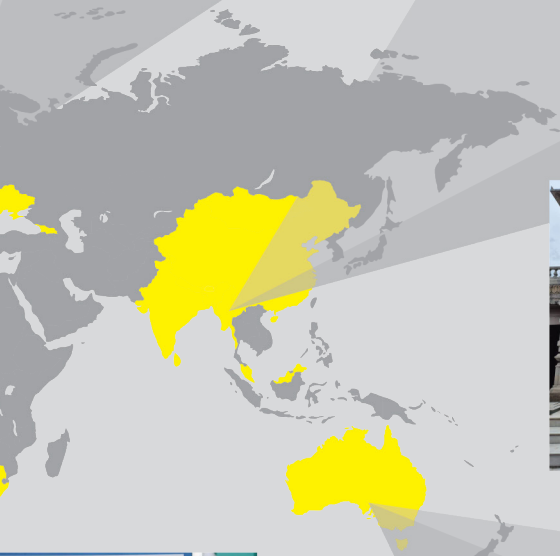
Україна  
ВІРЮ В ЗСУ

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Україна  
ВІРЮ В ЗСУ





# Support non-violent resistance!

## Here's how you can make a difference:

- **Follow Us Online:** Stay updated on our initiatives and join our community.
- **Spread the Word:** Share our mission with your friends and family to raise awareness.
- **Donate:** Your contributions directly support NVR movements that empower survivors.
- **Bring Our Exhibition to Your City:** Help us educate others by hosting our impactful exhibition.

**Together, we can create lasting change!**





Instagram



Twitter/X



